(SOME) BEST PRACTICES IN TID CAMP EVALUATION

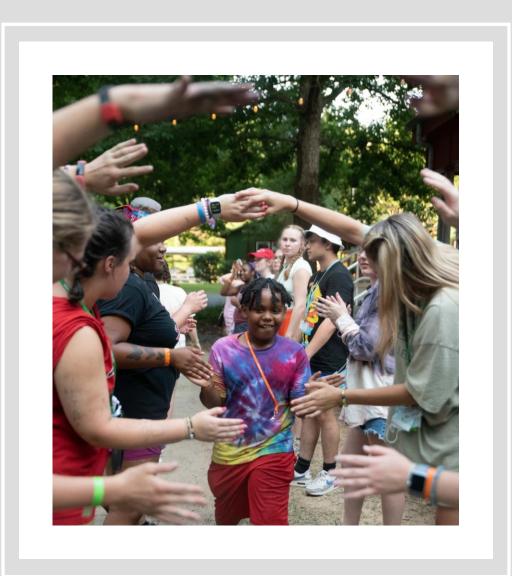


Hi, I'm Ryan

- Assistant Professor of Parks, Recreation, and Tourism at Clemson
- Factors that promote youth thriving
 - Within out-of-school-time settings
 - Among children with disability and/or chronic illness
 - Among high poverty populations
- Application and translation of quantitative methods
- Helicopter Parenting

WHY DO WE EVALUATE?

To tell our story
To understand where we are meeting our goals
To provide evidence to funders
To ensure accountability
To support programmatic sustainability
Credibility



CLARITY IN PROGRAM GOALS

What is it we do here? Can we meet all of these goals in our time period? Are these outcomes malleable?



IS IMPLEMENTATION CONSISTENT

Are our programs being delivered the same across facilitators?

Is the evaluation being done the same way across folks?



CONFIRMATION BIAS

"I want to evaluate my program to prove that it works" Fear of finding it might not work the way we believe You need leadership that allows for program failure



INSUFFICIENT, INCOMPLETE, INACCURATE DATA

Pilot Data Small Sample Sizes → Small Conclusions New Scales

SELECTION BIAS

- Who isn't here and why?
- Certain groups tend to complete questionnaires at a greater rate
- How can we incentivize participation from underrepresented groups?





SOCIAL DESIRABILITY

Heroes and Villains? I want share a positive story No news isn't good news



TIME AND RESOURCE CONSTRAINTS

"Back of the van"

Must dedicate time and space for respondents to reflect on their experience

Lack of continuity

Evaluators should be trained and able to improvise

PROBLEMATIC MEASUREMENT

Measures don't reflect the program goals

Measures are unproven with the cohort

Measures can't change in the time period that the intervention is prescribing







EIGHT CONSIDERATIONS TO LOOK FOR WHEN CONDUCTING YOUR EVALUATION

Clarity in Program Goals and Objectives Implementation Quality Confirmation Bias Insufficient Data Selection Bias Social Desirability Bias Time and Resource Constraints Problematic Measurement